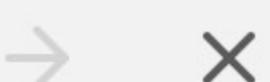


EXHIBIT

A



TSDR now includes a Post Registration Maintenance Tab. When viewing a Registered mark, users will now find a new 3rd tab providing Post Registration information next to the "Status" and "Document" tabs, below the search text box. The tab will not appear if the mark is not registered.

Trademark Status & Document Retrieval (TSDR)

SEARCH

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US Serial, Registration, or Reference No.

76687945

Status

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Mark: COACHSOURCE

US Serial Number: 76687945

Application Filing Date: Mar. 21, 2008

US Registration Number: 3539223

Registration Date: Dec. 02, 2008

Register: Principal

Mark Type: Service Mark

TM5 Common Status

Descriptor:

LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: A Section 8 declaration has been accepted.

Status Date: Jun. 28, 2014

Publication Date: Sep. 16, 2008

▲ Mark Information

▼ Expand All

▲ Goods and Services

▲ Basis Information (Case Level)

▲ Current Owner(s) Information

▲ Attorney/Correspondence Information

▲ Prosecution History

▲ Maintenance Filings or Post Registration Information

▲ TM Staff and Location Information

▲ Assignment Abstract Of Title Information - Click to Load

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Trademark Status & Document Viewer

tsdr.uspto.gov/documentview



tsdr.uspto.gov/documentviewer?casId=sn76687945&do



USPTO TSDR Case Viewer

Case Id

76687945

Document Description

S. Registration Certificate

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Mail/Create Date

Dec. 02, 2008

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Int. Cl.: 41**Prior U.S. Cls.: 100, 101 and 107****Reg. No. 3,539,223****United States Patent and Trademark Office****Registered Dec. 2, 2008****SERVICE MARK
PRINCIPAL REGISTER****COACHSOURCE**

COACHSOURCE, LLC (NEW JERSEY LIMITED
LIABILITY COMPANY)
673 DAKOTA TRAIL
FRANKLIN LAKES, NJ 07417

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

FOR: PROFESSIONAL COACHING SERVICES
FOR BUSINESS EXECUTIVES IN THE FIELD OF
LEADERSHIP, IN CLASS 41 (U.S. CLS. 100, 101 AND
107).

SER. NO. 76-687,945, FILED 3-21-2008.

FIRST USE 1-1-2006; IN COMMERCE 1-1-2006.

ROBIN CHOSID, EXAMINING ATTORNEY

Trademark Status & Document



tsdr.uspto.gov/#caseNumber=76687945&caseType=SERIAL



US Serial, Registration, or Reference No.

76687945

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Publication Date: Sep. 16, 2008

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▼ Expand All

▲ Goods and Services

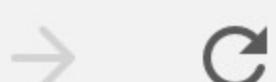
▲ Basis Information (Case Level)

▲ Current Owner(s) Information

▲ Attorney/Correspondence Information

▼ Prosecution History

Date	Description	Proceeding Number
Jun. 28, 2014	NOTICE OF ACCEPTANCE OF SEC. 8 - E-MAILED	
Jun. 28, 2014	REGISTERED - SEC. 8 (6-YR) ACCEPTED	75184
Jun. 28, 2014	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	75184
Jun. 18, 2014	TEAS SECTION 8 RECEIVED	
Jun. 18, 2014	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Dec. 02, 2008	REGISTERED-PRINCIPAL REGISTER	
Sep. 16, 2008	PUBLISHED FOR OPPPOSITION	
Aug. 27, 2008	NOTICE OF PUBLICATION	
Aug. 12, 2008	LAW OFFICE PUBLICATION REVIEW COMPLETED	78289
Aug. 05, 2008	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jul. 30, 2008	AMENDMENT FROM APPLICANT ENTERED	78289
Jul. 30, 2008	CORRESPONDENCE RECEIVED IN LAW OFFICE	78289
Jul. 30, 2008	ASSIGNED TO LIE	78289
Jul. 29, 2008	PAPER RECEIVED	
Jun. 27, 2008	NON-FINAL ACTION MAILED	
Jun. 27, 2008	NON-FINAL ACTION WRITTEN	77654
Jun. 26, 2008	ASSIGNED TO EXAMINER	77654
	APPLICATION FILING RECEIPT MAILED	



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Case Id
76687945Document Description
1. Notice Of AcceptanceMail/Create Date
Jun. 28, 2014

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1

of

1

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From: TMOfficialNotices@USPTO.GOV
Sent: Saturday, June 28, 2014 11:00 PM
To: steve@coachsource.com
Cc: angie@coachsource.com
Subject: Official USPTO Notice of Acceptance Section 8: U.S. Trademark RN 3539223: COACHSOURCE

Serial Number: 76687945
Registration Number: 3539223
Registration Date: Dec 2, 2008
Mark: COACHSOURCE
Owner: COACHSOURCE, LLC

Jun 28, 2014

NOTICE OF ACCEPTANCE UNDER SECTION 8

The declaration of use or excusable nonuse filed for the above-identified registration meets the requirements of Section 8 of the Trademark Act, 15 U.S.C. §1058. **The Section 8 declaration is accepted.**

The registration will remain in force for the class(es) listed below for the remainder of the ten-year period, calculated from the registration date, unless canceled by an order of the Commissioner for Trademarks or a Federal Court.

Class(es):
041

TRADEMARK SPECIALIST
POST-REGISTRATION DIVISION
571-272-9500

REQUIREMENTS FOR MAINTAINING REGISTRATION

WARNING: Your registration will be canceled if you do not file the documents below during the specified time periods.

Requirements in the First Ten Years

What and When to File: You must file a declaration of use (or excusable nonuse) **and** an application for renewal between the 9th and 10th years after the registration date. See 15 U.S.C. §§1058, 1059.

Requirements in Successive Ten-Year Periods

What and When to File: You must file a declaration of use (or excusable nonuse) **and** an application for renewal between every 9th and 10th-year period, calculated from the registration date. See 15 U.S.C. §§1058, 1059.

Grace Period Filings

The above documents will be considered as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

*****The USPTO WILL NOT SEND ANY FURTHER NOTICE OR REMINDER OF THESE REQUIREMENTS. THE REGISTRANT SHOULD CONTACT THE USPTO ONE YEAR BEFORE THE EXPIRATION OF THE TIME PERIODS SHOWN ABOVE TO DETERMINE APPROPRIATE REQUIREMENTS AND FEES.*****

EXHIBIT

B

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PATENT AND TRADEMARK OFFICE

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US Serial, Registration, or Reference No.

87218584

Status

Documents

Status results found

STATUS

DOCUMENTS

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Mark: COACHSOURCE

CoachSource

US Serial Number: 87218584

Application Filing Date: Oct. 27, 2016

US Registration Number: 5222152

Registration Date: Jun. 13, 2017

Filed as TEAS Plus: Yes

Currently TEAS Plus: Yes

Register: Principal

Mark Type: Trademark, Service Mark

TM5 Common Status
Descriptor:

LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Jun. 13, 2017

Publication Date: Mar. 28, 2017

▲ Mark Information

▼ Expand All

▲ Related Properties Information

▲ Goods and Services

▲ Basis Information (Case Level)

▲ Current Owner(s) Information

▲ Attorney/Correspondence Information

▲ Prosecution History

▲ TM Staff and Location Information

▲ Assignment Abstract Of Title Information - Click to Load

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US Serial, Registration, or Reference No.

87218584

[Status](#)[Documents](#)

Status results found

[STATUS](#)[DOCUMENTS](#)[MAINTENANCE](#)[Download](#)[Print Preview](#)

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Mark: COACHSOURCE



US Serial Number: 87218584

Application Filing Date: Oct. 27, 2016

US Registration Number: 5222152

Registration Date: Jun. 13, 2017

Filed as TEAS Plus: Yes

Currently TEAS Plus: Yes

Register: Principal

Mark Type: Trademark, Service Mark

TM5 Common Status

LIVE/REGISTRATION/Issued and Active

Descriptor:



The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Jun. 13, 2017

Publication Date: Mar. 28, 2017

[▼ Expand All](#)[▲ Mark Information](#)[▲ Related Properties Information](#)[▲ Goods and Services](#)[▲ Basis Information \(Case Level\)](#)[▲ Current Owner\(s\) Information](#)[▲ Attorney/Correspondence Information](#)[▼ Prosecution History](#)

Date	Description	Proceeding Number
Jun. 13, 2017	REGISTERED-PRINCIPAL REGISTER	
Mar. 28, 2017	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Mar. 28, 2017	PUBLISHED FOR OPPOSITION	
Mar. 08, 2017	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Feb. 13, 2017	APPROVED FOR PUB - PRINCIPAL REGISTER	
Feb. 03, 2017	ASSIGNED TO EXAMINER	82432



Trademark Status & Document Retrieval

USPTO TSDR Case Viewer



USPTO TSDR Case Viewer



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Case Id	Document Description	Mail/Create Date
87218584	1. Registration Certificate	Jun. 13, 2017

Prev Doc

Next Doc



CoachSource

Reg. No. 5,222,152

CoachSource, LLC (NEW JERSEY LIMITED LIABILITY COMPANY)

Registered Jun. 13, 2017

673 Dakota Trail

Franklin Lakes, NJ 07417

Int. Cl.: 9, 16, 41

CLASS 9: Digital materials, namely, downloadable articles, downloadable checklists, downloadable audios, and downloadable videos featuring information for executives regarding leadership coaching

Service Mark

FIRST USE 1-1-2006; IN COMMERCE 1-1-2006

Trademark

CLASS 16: Printed materials, namely, written articles in the field of leadership coaching for executives.; Printed publications, namely, brochures, booklets, and teaching materials in the field of leadership coaching for executives.; Printed training materials in the field of leadership coaching for executives

Principal Register

FIRST USE 1-1-2006; IN COMMERCE 1-1-2006

CLASS 41: Education services, namely, providing on-line and face to face classes, workshops, seminars, webinars in the field of leadership coaching for executives.; Educational services, namely, providing educational speakers in the field of leadership coaching for executives

FIRST USE 1-1-2006; IN COMMERCE 1-1-2006

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

OWNER OF U.S. REG. NO. 3539223

SER. NO. 87-218,584, FILED 10-27-2016
JAMES W MACFARLANE, EXAMINING ATTORNEY*Joseph Matal*Performing the Functions and Duties of the
Under Secretary of Commerce for
Intellectual Property and Director of the
United States Patent and Trademark Office

EXHIBIT C

United States of America

United States Patent and Trademark Office

CoachSource Cloud

Reg. No. 5,145,567

COACHSOURCE, LLC (NEW JERSEY LIMITED LIABILITY COMPANY)

Registered Feb. 21, 2017

673 Dakota Trail

Franklin Lakes, NJ 07417

Int. Cl.: 42

CLASS 42: Software as a service (SAAS) services featuring cloud based software for tracking executive coaching engagements

Service Mark

FIRST USE 1-1-2010; IN COMMERCE 1-1-2010

Principal Register

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

No claim is made to the exclusive right to use the following apart from the mark as shown:
"CLOUD"

SER. NO. 87-085,414, FILED 06-27-2016

MARIA VICTORIA SUAREZ, EXAMINING ATTORNEY



Michelle K. Lee

Director of the United States
Patent and Trademark Office

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- ***First Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- ***Second Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.

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Mark: COACHSOURCE CLOUD

CoachSource Cloud

US Serial Number: 87085414

Application Filing Date: Jun. 27, 2016

Date:

US Registration Number: 5145567

Registration Date: Feb. 21, 2017

Filed as TEAS Yes
Plus:

Currently TEAS Yes
Plus:

Register: Principal

Mark Type: Service Mark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Feb. 21, 2017

Publication Date: Dec. 06, 2016

Mark Information

Mark Literal COACHSOURCE CLOUD
Elements:

Standard Character Yes. The mark consists of standard characters without claim to any particular font style, size, or color.
Claim:

Mark Drawing 4 - STANDARD CHARACTER MARK
Type:

Disclaimer: "CLOUD"

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks * ..* identify additional (new) wording in the goods/services.

For: Software as a service (SAAS) services featuring cloud based software for tracking executive coaching engagements

International Class(es): 042 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE

Basis: 1(a)

First Use: Jan. 01, 2010

Use in Commerce: Jan. 01, 2010

Basis Information (Case Level)

Filed Use: Yes	Currently Use: Yes	Amended Use: No
Filed ITU: No	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

Current Owner(s) Information

Owner Name: COACHSOURCE, LLC

Owner Address: 673 Dakota Trail
Franklin Lakes, NEW JERSEY 07417

UNITED STATES

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country NEW JERSEY
Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Francine D. Ward, Esq.

Attorney Primary Email Address: Info@fwardattorney.comAttorney Email Yes
Authorized:

Correspondent

Correspondent Francine D. Ward, Esq.
Name/Address: Law fc. Of Francine D. Ward
 775 East Blithedale, Ste. 325
 Mill Valley, CALIFORNIA 94941
 UNITED STATES

Phone: 415-389-0975

Correspondent e-mail: Info@fwardattorney.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Feb. 21, 2017	REGISTERED-PRINCIPAL REGISTER	
Dec. 06, 2016	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Dec. 06, 2016	PUBLISHED FOR OPPOSITION	
Nov. 16, 2016	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Nov. 03, 2016	LAW OFFICE PUBLICATION REVIEW COMPLETED	66121
Oct. 29, 2016	ASSIGNED TO LIE	66121
Oct. 17, 2016	APPROVED FOR PUB - PRINCIPAL REGISTER	
Oct. 14, 2016	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Oct. 14, 2016	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Oct. 14, 2016	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Oct. 13, 2016	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Oct. 13, 2016	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Oct. 12, 2016	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Oct. 12, 2016	NON-FINAL ACTION E-MAILED	6325
Oct. 12, 2016	NON-FINAL ACTION WRITTEN	76625
Oct. 04, 2016	ASSIGNED TO EXAMINER	76625
Jul. 01, 2016	NOTICE OF PSEUDO MARK E-MAILED	
Jun. 30, 2016	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jun. 30, 2016	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Feb. 21, 2017

United States of America

United States Patent and Trademark Office

CoachSource Cloud

Reg. No. 5,145,567

COACHSOURCE, LLC (NEW JERSEY LIMITED LIABILITY COMPANY)
673 Dakota Trail
Franklin Lakes, NJ 07417

Registered Feb. 21, 2017

CLASS 42: Software as a service (SAAS) services featuring cloud based software for tracking executive coaching engagements

Int. Cl.: 42

FIRST USE 1-1-2010; IN COMMERCE 1-1-2010

Service Mark

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"CLOUD"

SER. NO. 87-085,414, FILED 06-27-2016
MARIA VICTORIA SUAREZ, EXAMINING ATTORNEY



Michelle K. Lee

Director of the United States
Patent and Trademark Office

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- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

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Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

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- **Current CoachSource Brochure:** This informative and handy 8-page brochure gives you an executive-level overview of who we are and the services we provide.
- **CoachSource Coaching Design Checklist:** Anyone responsible for executive coaching in his/her organization will benefit from this checklist. We have compiled all the key questions that must be asked for any executive coaching effort to be successful.
- **Measuring the Impact and Results of Executive Coaching:** Part of Dr. Underhill's presentation at the 2016 World Business Executive Coach Summit
- **How Corporations Find Executive Coaches:** Part of Dr. Underhill's presentation at the 2015 European Mentoring and Coaching Council in Turkey.
- **Key Takeaways from TCB Coaching Conference:** Part of a 2015 presentation with some thought-provoking questions.
- **Executive Coaching Industry Research:** Please view our [research page](#) for complete information and the link to download this comprehensive 42-page report.

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Measurement! Measuring the impact of coaching is simple, obtainable and even motivational for our clients. Learn about the 5 levels of measurement – including measuring ROI – and figure out how to put them into practice with your clients immediately.

Executive Coaching for Results: Design, Measure, Maximize

Audience: HR/LD/Coaches

Corporate executive coaching requests have risen substantially over the past few years, now mostly aimed at the best and brightest talent. But there is an unexpected downside - the challenge in properly managing coaching. Practice managers in corporations are now spending extraordinarily large amounts of time screening coaches, handling new requests, tracking activities, processing purchase orders and expense forms, keeping up with the existing cadre of coaches - and do the rest of their work too!

With this increased attention also comes heightened pressure to demonstrate results. Are our leaders actually improving? How do we measure the impact of coaching? How do we measure the return on investment?

This vital session is perfectly timed to meet the needs of busy coaching program managers. Can we manage larger and larger coaching programs, using less internal staff time along the way? Participants will learn how to:

- Streamline “intake” of coaching requests to move them through the system faster
- Oversee internal and external coaches under one approach
- Peek inside a web-based coaching management system (CMS)
- Determine which key activity metrics to track: i.e. number of assignments, cost, etc
- Identify the five ways to evaluate coaching
- Conduct a coaching conversation to contract for business impact
- Convert data to monetary value

Join coaching management expert Brian O. Underhill, Ph.D. and his team as we explore ways to maximize your coaching program. Brian has designed numerous large-scale, global coaching programs, and his staff oversees coaching management activities at over 60 large organizations.

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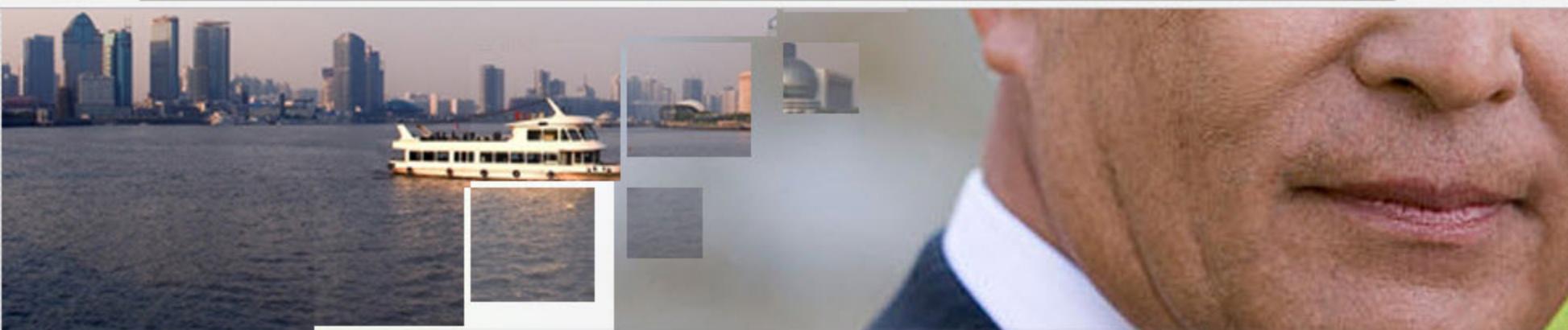
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UK +44 020 3290 6119

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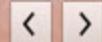
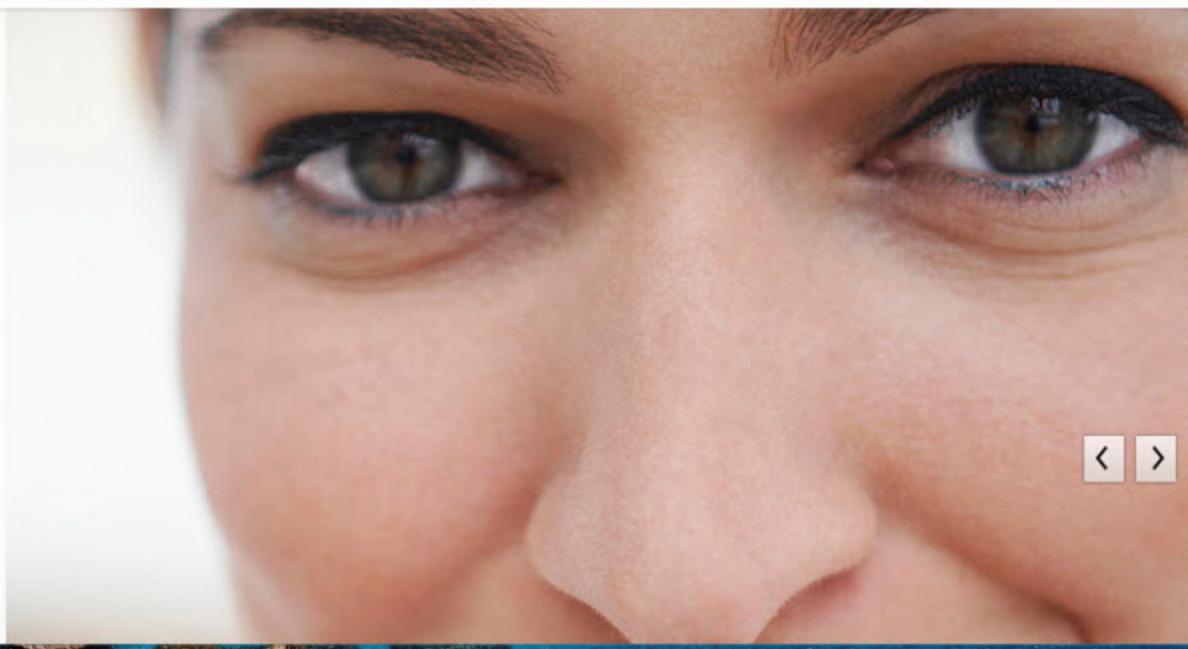


Executive Coaching Excellence

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A Proven Track
Record of Executive
Coaching Success

Inspired by the work of Marshall Goldsmith,
CoachSource is the only firm officially authorized
to carry out the Goldsmith executive coaching
process globally. Our process is focused on
creating long-term, measurable change in



Linkage, ICF, ODN, SHRM, ATD and other industry events. (Pictured above is Dr. Underhill's keynote in Brazil).



Dr. Underhill's keynote at ICF in Istanbul, Turkey

Topics:

Endurance Leadership: Leading in Turbulent Times

Audience: Leaders (Keynote)

During these unprecedented times, how are we to lead our organizations effectively? What leadership approaches do we need in

Measurement! Measuring the impact of coaching is simple, obtainable and even motivational for our clients. Learn about the 5 levels of measurement – including measuring ROI – and figure out how to put them into practice with your clients immediately.

Executive Coaching for Results: Design, Measure, Maximize

Audience: HR/LD/Coaches

Corporate executive coaching requests have risen substantially over the past few years, now mostly aimed at the best and brightest talent. But there is an unexpected downside - the challenge in properly managing coaching. Practice managers in corporations are now spending extraordinarily large amounts of time screening coaches, handling new requests, tracking activities, processing purchase orders and expense forms, keeping up with the existing cadre of coaches - and do the rest of their work too!

With this increased attention also comes heightened pressure to demonstrate results. Are our leaders actually improving? How do we measure the impact of coaching? How do we measure the return on investment?

This vital session is perfectly timed to meet the needs of busy coaching program managers. Can we manage larger and larger coaching programs, using less internal staff time along the way? Participants will learn how to:

- Streamline “intake” of coaching requests to move them through the system faster
- Oversee internal and external coaches under one approach
- Peek inside a web-based coaching management system (CMS)
- Determine which key activity metrics to track: i.e. number of assignments, cost, etc
- Identify the five ways to evaluate coaching
- Conduct a coaching conversation to contract for business impact
- Convert data to monetary value

Join coaching management expert Brian O. Underhill, Ph.D. and his team as we explore ways to maximize your coaching program. Brian has designed numerous large-scale, global coaching programs, and his staff oversees coaching management activities at over 60 large organizations.

[Contact us](#) to learn more!

EXHIBIT

E

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United States
1coachsource.com
Joined December 2015

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Google Docs Scam alert: Fake Google Doc emails are circulating the internet

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#FeelSportyWhen 3,326 Tweets

#LicenseToDiscriminate Trump expected to sign anti-LGBT religious exemption order

Brad Pitt Post-divorce Brad went 'tumbling' across national parks for GQ Style

Susan Rice 17.3K Tweets

Gmail 34.9K Tweets

#CisionWorldTour

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03
Apr
2017

Why Get Life Coach Advice?

By : admin Category : [life-coaching](#).

A life coach works with you to make life genuinely the best fit for you. The mentor helps you pick your way toward satisfaction and prosperity. The solutions of your big questions are inside you. Also, it's the life coach who knows how to draw out your best choices. You will be inspired by coaching to go after your dreams. Life coaching is not merely about feel-good indulgence. It's a legitimate way to self-improvement that has helped infinite individuals around the globe create satisfying lives.

Do I Need a Life Coach?

On the off chance that you have an inclination that your life is not going the way you need it to, it's a great opportunity to make another plan. A life coach offers significant help as you take stock and set new objectives. You will get great visions about yourself after doing chitchat with a life coach. Coaching is your chance to start seizing every day and supporting a healthy and upbeat future.

🔍

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1 Coach Source is a platform that helps everyone seeking the best coaches and trainers across a broad range of fields.

United States
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Joined December 2015

TWEETS 492 FOLLOWING 273 FOLLOWERS 148 LIKES 81

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EXHIBIT

F



Wednesday, May 10, 2017

info@1coachsource.com

Re: 1*CoachSource*

Dear 1*CoachSource*,

My name is Stephen Sass, Managing Partner and CFO of *CoachSource, LLC* (the “Company”). The Company is the owner of two trademark registrations: **CoachSource®** (Reg. No. 3539223) registered on June 28, 2014 and **CoachSource Cloud®** (Reg. No 5145567) registered on February 21, 2017.

The Company is also the owner of the **CoachSource** application (Serial No. 87218584), in connection with:

- Class 9. digital materials, namely, downloadable articles, downloadable checklists, downloadable audios, and downloadable videos featuring information for executives regarding leadership coaching;
- Class 16. printed materials, namely, written articles in the field of leadership coaching for executives; Printed publications, namely, brochures, booklets, and teaching materials in the field of leadership coaching for executives; Printed training materials in the field of leadership coaching for executives, and
- Class 41. education services, namely, providing on-line and face to face classes, workshops, seminars, webinars in the field of leadership coaching for executives; Educational services, namely, providing educational speakers in the field of leadership coaching for executives.

Copies of our registrations and the current application’s Notice of Publication are attached (*See* Exhibits A-C) and can be easily verified on the U.S. Patent & Trademark Office website (www.uspto.gov).

It has been brought to our attention that you have engaged in the unauthorized use of these trademarks. While the Company has used its **CoachSource®** mark since January 1, 2006, it is possible, albeit not probable that you were unaware that **CoachSource®** was registered. Or perhaps you misunderstood that professional coaching services for business executives in the

field of leadership fell within the “Featured Categories” on your website. Or maybe you forgot to do a search before developing your website and purchasing the www.1coachsource.com domain. Either way, we appreciate that mistakes can happen. Understandably, if something is not uppermost in our consciousness, it is easy to forget or lose sight of. We are sure you had no intent to violate CoachSource, LLC’s protected trademark rights. Either way, we believe that it is in our mutual interest to bring this matter to your attention.

The Company takes the protection of its intellectual property very seriously, and it is important that it exercise its rights to protect its brand, goodwill, and good name. I’m sure you would do the same if it were your valuable intellectual property. Both federal and state law support the Company’s position that your unauthorized use of a word that so closely resembles the Company’s protected trademark is an infringement.

As a business owner, you can understand how important it is that we protect and preserve our rights. For that reason, we request that you:

1. Discontinue all use of the word 1CoachSource on your website and other marketing materials, and discontinue the use of any other designation likely to cause confusion with CoachSource, LLC’s trademarks;
2. Destroy any materials in your possession or control bearing any designation likely to cause confusion with CoachSource, LLC’s trademarks;
3. Cancel your registration for the domain name www.1coachsource.com and any other domains that would cause confusion with CoachSource, LLC’s trademark, or transfer those domains to CoachSource, LLC.
4. Provide CoachSource, LLC with written confirmation that you have complied with the above request.

We request a response no later than Wednesday, May 24, 2017 indicating your intention to cooperate and by what date we can expect the changes to be implemented. I can be reached at 201-847-0442 or via email at steve@coachsource.com. Thank you for your prompt attention to this matter.

Sincerely,

By: 

Stephen E. Sass

cc: Kimcee McAnally and Brian Underhill

Attachments

EXHIBIT A

United States of America

United States Patent and Trademark Office

CoachSource Cloud

Reg. No. 5,145,567

COACHSOURCE, LLC (NEW JERSEY LIMITED LIABILITY COMPANY)
673 Dakota Trail
Franklin Lakes, NJ 07417

Registered Feb. 21, 2017

CLASS 42: Software as a service (SAAS) services featuring cloud based software for tracking executive coaching engagements

Int. Cl.: 42

FIRST USE 1-1-2010; IN COMMERCE 1-1-2010

Service Mark

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

Principal Register

No claim is made to the exclusive right to use the following apart from the mark as shown:
"CLOUD"

SER. NO. 87-085,414, FILED 06-27-2016
MARIA VICTORIA SUAREZ, EXAMINING ATTORNEY



Michelle K. Lee

Director of the United States
Patent and Trademark Office

EXHIBIT A

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- ***First Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- ***Second Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.

EXHIBIT B

Int. Cl.: 41

Prior U.S. Cls.: 100, 101 and 107

United States Patent and Trademark Office

Reg. No. 3,539,223

Registered Dec. 2, 2008

**SERVICE MARK
PRINCIPAL REGISTER**

COACHSOURCE

COACHSOURCE, LLC (NEW JERSEY LIMITED
LIABILITY COMPANY)
673 DAKOTA TRAIL
FRANKLIN LAKES, NJ 07417

FOR: PROFESSIONAL COACHING SERVICES
FOR BUSINESS EXECUTIVES IN THE FIELD OF
LEADERSHIP, IN CLASS 41 (U.S. CLS. 100, 101 AND
107).

FIRST USE 1-1-2006; IN COMMERCE 1-1-2006.

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

SER. NO. 76-687,945, FILED 3-21-2008.

ROBIN CHOSID, EXAMINING ATTORNEY

From: TMOfficialNotices@USPTO.GOV
Sent: Tuesday, March 28, 2017 00:50 AM
To: info@fwardattorney.com
Subject: Official USPTO Notice of Publication Confirmation: U.S. Trademark SN 87218584: COACHSOURCE: Docket/Reference No. CS

TRADEMARK OFFICIAL GAZETTE PUBLICATION CONFIRMATION

U.S. Serial Number: 87218584
Mark: COACHSOURCE
International Class(es): 009, 016, 041
Owner: CoachSource, LLC
Docket/Reference Number: CS

The mark identified above has been published in the Trademark Official Gazette (TMOG) on Mar 28, 2017.

To Review the Mark in the TMOG:

Click on the following link or paste the URL into an internet browser: <https://tmog.uspto.gov/#issueDate=2017-03-28&serialNumber=87218584>

On the publication date or shortly thereafter, the applicant should carefully review the information that appears in the TMOG for accuracy. If any information is incorrect due to USPTO error, the applicant should immediately email the requested correction to TMPPostPubQuery@uspto.gov. For applicant corrections or amendments after publication, please file a post publication amendment using the form available at <http://teasroa.uspto.gov/ppa/>. For general information about this notice, please contact the Trademark Assistance Center at 1-800-786-9199.

Significance of Publication for Opposition:

- * Any party who believes it will be damaged by the registration of the mark may file a notice of opposition (or extension of time therefor) with the Trademark Trial and Appeal Board. If no party files an opposition or extension request within thirty (30) days after the publication date, then eleven (11) weeks after the publication date a certificate of registration should issue.

To check the status of the application, go to http://tsdr.uspto.gov/#caseNumber=87218584&caseType=SERIAL_NO&searchType=statusSearch or contact the Trademark Assistance Center at 1-800-786-9199. Please check the status of the application at least every three (3) months after the application filing date.

To view this notice and other documents for this application on-line, go to http://tsdr.uspto.gov/#caseNumber=87218584&caseType=SERIAL_NO&searchType=documentSearch. NOTE: This notice will only become available on-line the next business day after receipt of this e-mail.

EXHIBIT

G



775 E. Blithedale, Suite 325 | Mill Valley, CA 94941 | (415) 389-0975 | (415) 888-8235 [fax]

<http://fwardattorney.com> | info@fwardattorney.com

Tuesday, July 11, 2017

1CoachSource
info@1coachsource.com

Re: *1CoachSource*

Dear 1CoachSource:

My name is Francine Ward, and my firm represents *CoachSource, LLC* (the “Company”), regarding its intellectual property law matters. The Company is a limited liability company formed under the laws of New Jersey and does business in more than fifty countries, within North America, Latin America, Europe, Africa, Asia, and Australia. Company is one of the world’s most experienced leadership coaching firms, with clients that include well-known corporations, spanning a wide range of industries and business sectors throughout the world.

CoachSource, LLC is the owner of three United States Patent and Trademark Office (USPTO) registrations under the COACHSOURCE brand, all registered on the Principal Register:

- a. COACHSOURCE. (Reg. No. 3539223) In class 41 for professional coaching services for business executives in the field of leadership. Attached please find the Certificate of Registration issued on December 2, 2008;
- b. COACHSOURCE. (Reg. No. 5222152) In class 9, 16, 41. Attached please find the Certificate of Registration issued on June 13, 2017;
- c. COACHSOURCE CLOUD (Reg. No. 5145567) In class 42 for software as a service services featuring cloud based software for tracking executive coaching engagements. Attached please find the Certificate of Registration issued on February 21, 2017.

It has come to our attention that 1CoachSource is violating the Company’s rights in its registered family of trademarks by using a word so confusingly similar to Company’s CoachSource mark in connection with its offering of certain coaching services. Attached please find a screenshot of your website, Facebook page, and Twitter page.

Moreover, you have registered and continue to use the domain name www.1CoachSource.com -- without the Company’s authorization. This domain name is confusingly similar to CoachSource’s distinctive and famous CoachSource mark. It is clear that you are acting with a bad faith intent to profit from the distinctive CoachSource brand.

Your prominent, open, and notorious use of the word 1CoachSource in this manner appears to be made with the intent to trade on the goodwill associated with the Company's CoachSource mark. Your unlawful use creates the false impression that 1CoachSource's coaching services originate from CoachSource, LLC, or that the Company is somehow connected or associated with you and 1CoachSource's coaching services, so as to deceive customers or to cause confusion or mistake as to the origin or affiliation of 1CoachSource and CoachSource, and their respective goods and services.

1CoachSource's use is also likely to dilute the distinctive quality of the Company's famous CoachSource mark. The attempted association of CoachSource, LLC's trademark with 1CoachSource's coaching services is likely to blur the distinctive character and tarnish the reputation of CoachSource's famous trademark.

The Company takes the protection of its intellectual property very seriously, and it is important that it exercise its rights to protect its brand, goodwill, and good name. I'm sure you would do the same if it were your valuable intellectual property. Both federal and state law support the Company's position that your unauthorized use of a word that so closely resembles the Company's protected trademark is an infringement.

As a business owner, you can understand how important it is that the Company protect and preserve its rights. For that reason, we request that you:

1. Discontinue all use of the word 1CoachSource on your website and other marketing materials, and discontinue the use of any other designation likely to cause confusion with CoachSource, LLC's trademarks;
2. Destroy any materials in your possession or control bearing any designation likely to cause confusion with CoachSource, LLC's trademarks;
3. Cancel your registration for the domain name www.1CoachSource.com and any other domains that would cause confusion with CoachSource, LLC's trademark, or transfer those domains to CoachSource, LLC.
4. Provide CoachSource, LLC with written confirmation that you have complied with the above request.

On May 10, 2017, Stephen Sass, Managing Partner and CFO of CoachSource, LLC sent you a letter requesting that you cease and desist the use of the term 1CoachSource. You seemingly have chosen to ignore his request. We therefore give you until this Friday, July 14, 2017 by 6pmEDT to indicate your intention to cooperate, and by what date we can expect the changes to be implemented. I can be reached at 415-389-0975 or via email at Francine@fwardattorney.com. Thank you for your prompt attention to this matter.

Kindly,

/Francine Ward/

Francine D. Ward, Esq.
Attorney for CoachSource, LLC